

## JUNE INDUSTRY UPDATES

### Gradual recovery in property sales and the growing rental market

The property market is currently seeing a gradual recovery, with a slight increase in transaction and volume in property sales partly aided by the *Home Ownership Campaign 2019*. Transaction value of properties have indicated a 5.1% year-on-year increase in value for 1Q19 to RM36.97 billion from RM35.17 billion in 1Q18. The volume of transactions also rose by 6.9% over the same period.

The rental market in the Klang Valley is also appearing to be growing – it is estimated that out of more than 2 million households in the Klang Valley, about 70% are owner-occupiers while the rest are renters. Difficulty in getting loans and stagnating income levels have driven more people especially young working adults to opt for renting instead of owning a property along with the many expenses incurred.

On a brighter note, properties in the Ara Damansara township are recommended by property players as they are seen as good investment offering with potential for appreciation in value. The same goes for properties in Sabah specifically Kota Kinabalu, with the value of properties slowly moving upwards.

Source: Knight Frank Malaysia, National Property Information Centre (Napic), CBREIWTW, Rahim & Co, The Edge Malaysia, Focus Malaysia

## JULY INDUSTRY UPDATES

### Government announces extension of HOC to Dec 31, 2019

Following good response from homebuyers and housing developers, the government has extended the Home Ownership Campaign (HOC) for another six months, until Dec 31 this year. Housing and Local Government Minister Zuraida Kamaruddin said that the campaign had received good response from homebuyers and housing developers, and the extension will encourage the increase in the level of homeownership among Malaysians and reduce the number of unsold houses.



With the HOC, a home priced between RM300,000 and RM2.5 million (purchased from a developer registered with REHDA, SHARED and SHEDA) enjoys a discount of 10% and a stamp duty exemption of 100% that is limited to the first RM1 million of the property's price, while the remaining value is subject to a 3% rate. There is also a 100% stamp duty exemption on the loan agreement.

Source: The Edge Financial Daily, The Star, The Sun Daily



## CSR MALAYSIA AWARD 2019



Titijaya Land Berhad received a prestigious award in the CSR Malaysia Awards 2019 for their outstanding efforts in corporate social responsibility. The annual event is organised by CSR Malaysia, where Deputy Minister of Women, Family and Community Development Hannah Yeoh was in attendance to present the Company of Year in Social Excellence award to Titijaya executive director Charmaine Lim.



## Congratulations!



Further to Titijaya Land Berhad's participation in the 2019-2020 Asia Pacific Property Awards, we are delighted to announce Titijaya Land Berhad has won an award in the category of **Mixed-use Development with 3rdNvenue @ Embassy Row, Malaysia.**

2019-2020



# Double Celebration Lucky Draw

HARI RAYA AIDILFITRI & PARENTS DAY ROLLED INTO ONE!  
Promotion Period : 20 MAY – 31 JULY 2019

STAND A CHANCE TO WIN WHEN YOU OWN  
TITIJAYA PROPERTY TODAY!



1st Prize  
iPhone X max 256GB  
worth RM6,099

Grand Prize  
iPhone X max 512GB  
worth RM7,049

2nd Prize  
Huawei P30 pro 256GB  
worth RM3,799

SPECIAL DEAL PACKAGE SAVE UP TO  
**RM2,019,000\***

PARTICIPATING PROJECTS

RIVERIA CITY  
KL SENTRAL

MIZUK  
ARA DAMANSARA

Centuria  
Century

3rd AVENUE

3rd AVENUE

shore

DAMANSURIA  
SEREMBAN

## SEIRING RESIDENSI

### RAYA OPEN HOUSE

23 JUNE 2019 (SUNDAY) · 11AM - 4PM



**SPECIAL INVITATION**  
TO VIEW NEW SHOW UNIT  
14 July 2019 (Sunday) | 11am - 4pm



## SEIRING RESIDENSI

### OFFICIAL LAUNCH

Officiated by  
**Y.B. Tuan Shatiri Bin Mansor**  
Selangor State Assembly Representatives Kota Damansara N39

**JULY 27 2019**



#### MANAGEMENT OFFICE PHONE NUMBER

3 ELEMENT  
H2O  
ONE SOHO  
CASA TIARA

03-8957 1810  
03-7622 6377  
03-5613 0050  
03-5622 2013

E-TIARA  
SUBANG PARKHOMES  
FIRST SUBANG

03-5630 0119  
03-5611 9237  
03-5611 8091

